



[2] Microsoft Showcases Innovative Telecommunications Solutions From CentreCom in Comdex Booth

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LAS VEGAS--(BUSINESS WIRE)--Nov. 15, 1999--

CentreCom Inc., touted as one of the most innovative voice-over-Internet Protocol (VoIP) and switched global telecommunications service providers, is showcasing a full suite of products in the Microsoft booth at this year's Comdex trade show, Nov. 15 to 19, in Las Vegas at the Las Vegas Convention Center.

CentreCom has recently been recognized by Microsoft as a groundbreaking telecom company achieving outstanding advances in the industry with the company's patent pending phone-to-PC, PC-to- phone, and phone-to-phone telecommunications products, CentreOne and CentreCall. In September, Microsoft chose CentreCom as its featured telecommunications company on Microsoft's web site and Microsoft Internet Services Network News, a weekly e-mail newsletter.

"We are excited to be included in the booth of one of the most innovative and successful technology companies in the world," said Don Feuer, president and CEO of CentreCom.

"Comdex attendees visiting the Microsoft booth are able to witness demonstrations of CentreCom's sophisticated, productivity-enhancing telecommunications solutions including CentreOne and CentreCall. We are extremely confident that the products being showcased at this year's Comdex will only stand to strengthen existing recognition and support, and enhance our position as an innovative provider of global telecommunications solutions."

CentreCom's patent pending CentreOne product, a sophisticated Virtual Office system, allows businesses and consumers to have one phone number for integrating and converging all communications including voice, voice and fax messaging, paging, and unified messaging allowing complete communication anywhere in the world through the Internet or phone. A subscriber can efficiently send and receive communications globally at highly competitive rates.

CentreCall, a patent pending, web-enabled sales-enhancement technology created by CentreCom, is a cost-effective way for businesses or individuals to receive live phone calls from a web-based customer. By simply clicking the CentreCall icon on the Web site, a potential customer is immediately routed through the Web to the PSTN to a live customer service representative. This easy-access service will enhance the probability of a sale leading to increased profitability for a business.

CentreCom's products are being showcased in the Microsoft booth, number L4852 and L5142, located in the south hall of the Las Vegas Convention Center. CentreCom is also present in the

TEK DigiTel Corp./CenterPoint Technologies booth number, L280, located in the north hall of the Las Vegas Convention Center.

Based in Southern California, CentreCom Inc. is a facilities-based enhanced global switched and VoIP telecommunications carrier. CentreCom utilizes traditional telecom infrastructure and the Internet and offers seamlessly integrated local, long distance and international voice and messaging services. Founded in 1997, CentreCom Inc., estimates it will have more than 3 million subscribers by the end of the year 2000. For more information on the company, visit www.centrecom.com.

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